

## MBA in International Business Management

Courses	hours	crédits
Introduction to Business and Management	14	1
Research Methods in Business and Management and Writing Methodology thesis	28	2
Professional Project	7	0
Global Marketing Management	21	2
Corporate Strategy (and Leadership)	21	2
Finance, Management, Control and Budgeting	21	2
International Business Environment	21	2
International Human Resources Management	14	1
Essentials of International Business Law	14	1
Intercultural Management	14	1
International business Communication	14	1
International Business Negotiations	14	1
Global Supply chain	21	2
Strategies for Multinational Corporations	21	2
Sustainable Development in International Business	14	1
International Tourism Business Management	21	2
<u>Growth strategy 1 : International Mergers and Acquisitions</u> <u>Growth Strategy 2 : International Alliances and Joint Ventures</u>	28	3
FLE	42	3
Italien	21	1
Master Thesis		30
<b>TOTAL PROGRAMME</b>	<b>371</b>	<b>60</b>