



Marie CATTELLIN

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Her research interests are inter-organizational networks, cooperation, efficiency and tourism management. She obtained her doctorate in strategic management in September 2010. She teaches growth strategy, and tourism management in business school programs.

EDUCATION

2010: Doctor in Strategic Management in the IREGÉ laboratory, Savoy University, “*Management and efficiency of inter-organizational networks: comparative study of three winter sports destinations*”, Research Directors: Claude Jameux (Savoy University) and Hélène Michel (Chambéry Graduate School of Business).

2005: Master in Management - Decisions and Organization, Savoy University

PROFESSIONAL EXPERIENCE IN TEACHING AND RESEARCH

Positions held

Teacher; Third Year Department at the Business School.

Head Lecturer responsible for Graduate Management teaching of company engineering in the Sports and Leisure sectors (CSM IESL).

Courses taught

Third year Business School program: Growth Strategy; Tourism management; Consulting cases.

Second year of Graduate Management of company engineering in the Sports and Leisure sectors: Growth Strategy.

First and second years of Graduate Management of company engineering in the Sports and Leisure sectors: Consulting Cases.

CONSULTING EXPERIENCE

July 2- September 15, Work placement as Purchasing Assistant, Tivoly Group, Albertville.

PUBLICATIONS

PhD Thesis in Strategic Management

CATTELLIN M. (2010), *Management et efficacité du réseau inter-organisationnel : étude comparée de trois destinations touristiques de montagne*, Thesis prepared under the responsibility of Professor Claude Jameux (Savoy University) and Hélène Michel (Chambéry Graduate School of Business), Presented and defended publicly on 17th September, at IREGE laboratory, Savoy University.

Conference presentations

CATTELLIN M. (2008), « Modes de coordination, réseau inter-organisationnel et avantage concurrentiel : une application à une destination touristique des Alpes », Research Day on Tourism in La Rochelle, Groupe Sup de Co La Rochelle, March 14

OCLER R., CATTELLIN M., BREDA C., BELLOW E. (2008), “Responsabilité sociale, réseaux et comportement du consommateur », ADERSE Conference (Association pour le Développement de l’Enseignement et de la Recherche sur la Responsabilité Sociale de l’Entreprise), Lyon, January 10-11

THEVENARD- PUTHOD C., CATTELLIN M. (2006), “Interfirm networks in the depth of the winter sports industry reconfiguration”, IFSAM Conference (International Federation of Scholarly Associations of Management), Berlin, September 28-30

BOCQUET R., CATTELLIN M., THEVENARD-PUTHOD C., SCARAFFIOTTI J., GENTET W. (2006), “The inter-firm networks in the mountain tourism industry: between transactions and competence”, Conference DRUID (Danish Research Unit in Industrial Dynamics), Copenhagen, June 18-20.

BOCQUET R., CATTELLIN M., THEVENARD-PUTHOD C., SCARAFFIOTTI J., GENTET W. (2006), « Les réseaux inter-entreprises dans l'industrie du séjour touristique en montagne : entre transactions et compétences », AIMS Conference (Association Internationale de Management Stratégique), Savoy University, Annecy, June 14-16.

CATTELLIN M. (2006), « Territoire et réseaux inter-firmes au sein de la filière de production du séjour touristique en montagne : quelles formes de proximité ? », workshop « Dynamiques territoriales: Quelles nouveautés ? », Savoy University, Annecy, March 30-31.

CATTELLIN M. (2005), « Les frontières de la firme et de l'organisation industrielle au sein de la filière touristique : une approche par le réseau », Master Dissertation, Savoy University.

RESEARCH INTERESTS

Inter-organizational networks; hub firms; size; trust; similarity of values and objectives; cooperation; competitive advantage; efficiency; tourism management; winter sport destinations; case studies.

TEACHING SPECIALITIES

Growth Strategy; Tourism management; Consulting cases.

OTHER PERSONAL INFORMATION

Languages spoken, written and read: English and Spanish