

## 2006 / 2007: Bachelor of International Trade

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**Identification** Course : **Supply Chain Management (Option Major 2 of 2)**  
Course Coordinator : Phil Eyre  
Professor : Alexandre Fidanza  
Dates :

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**Objectives** To understand the operations of a modern supply chain management system. To take into consideration its competitive and strategic importance from a management perspective. To be able to analyse an existing supply chain and identify where gains can be made in efficiency, cost savings and customer satisfaction.

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**Prerequisites** Introduction to International Management techniques (Int Business).

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**Syllabus**

- **The challenge of logistics** is ensuring that the right products reach the right destination in the right condition, and at the right time.
- **Logistics and supply chain Management**  
  
Overview of the importance of logistics and the supply chain process in determining the competitive success of an organization.  
  
The various components of the supply chain and their logistical requirements. Topics to be surveyed include value process management, purchasing, inventory management, demand forecasting, materials and warehouse management, enterprise resource planning (ERP), supply chain information systems, production and operations management, customer and supplier relations...
- **Additional topic: e-commerce and supply chain to be included if time.**

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**Methods of work** Reading of articles and cases. Debate. Group work + Case discussion. Comparison and contrast of different supply chain systems

<b>Validation</b>	<b>Case under exam conditions</b>
<b>Bibliography</b>	<b>Harrison , A and Van Hoek, R (2002) <u>Logistics Management and Strategy</u>, FT/Prentice Hall. Additional material will be provided on Day 1 of course.</b>