

Identification Course 8	Course : Research Methodology and Report Writing Course Coordinator : Phil EYRE Professor(s) : Phil EYRE/ Rodolphe OCLER Semester 1 : 6 hours + tutorials
Objectives	After these lectures, students should be able to : - use different data sources to build up research reports - master the conventions concerning norms used in academic reports - master general principles of conceptualization, measurement, and explanation
Prerequisites	Some experience in writing formal documents
SYLLABUS :	<ul style="list-style-type: none"> • SESSION 1 and 2 (two 3-hour sessions) Developing a report architecture - selection and formulation of the issue - selection of a research methodology - report architecture
Validation	2500 word study for one semester Exchange students 5000 word study for Bachelor students
Bibliography & Webography	http://www2.fmg.uva.nl/sociosite/topics/research.html#QUALITATIVE <u>Research Methods for Business Students 3rd edition</u> by M K Saunders