

Identification Course 1	Course : Global Trade Relations Course Coordinator : Phil EYRE Professor(s) : Phil Eyre Semester 1 21 hours
Objectives	To understand the geopolitical issues which determine how international trade has developed in recent years. To recognize the serious obstacles and conflicts that prevent rapid trade liberalization. To understand the role of the WTO and the limits to this role. The development of regional trade blocs will be the initial focus for this.
Prerequisites	Some awareness of trade interests of major economies and some of the challenges facing them, some of the sources of conflict.
Syllabus :	<ul style="list-style-type: none"> • Session 1 : Global Trade Relations :introduction, trade and FDI, some definitions • Session 2 : Why trade? Regional Trade Blocs. Free trade versus protectionism. The WTO • Session 3 : The international environment Socio- cultural, political and legal aspects of business environment • Session 4 : The water case Can protectionism help? Agriculture and trade distortions. Topics for presentations • Session 5 : The steel case. Countertrade, advantages and disadvantages. The example of the Ukraine • Session 6 : The WTO and its dispute settlement role (DSB) • Session 7 : Argentina crisis : case. Latin America and De Soto The role of government. Competitive advantage and nations. The US and the dollar: an advantage? The example of Singapore • Session 8 : Student presentations and discussion on an issue related to this course.
Preparation	Read the handouts and the cases indicated
Validation	A presentation in pairs on an issue in international trade
Bibliography & Webography	Albaum, Strandskov, Duerr (2005, 5 th Edition) : « <u>International Marketing and Export Management</u> », Prentice Hall, London Websites : www.europa.eu.int www.wto.org www.oecd.org www.unctad.org